

US Fall 2020 Promotion

October 15 - November 9, 2020

Package label*



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News ads, radio scripts	
CooperBrandTools.com	
NEW Digital Marketing Portal (Promoboxx)	
CooperTireMarketing.com	

*Included in mailing kit.



Our Cooper Fall USA promotion is kicking off October 15 to November 9, 2020!

Here are the Cooper® products and reward values:

\$50 Cooper® Discoverer® Snow Claw™
Cooper® Discoverer® True North™
Cooper® Evolution Winter™

\$70 Cooper® Discoverer® EnduraMax™
Cooper® Discoverer® AT3 4S™
Cooper® Discoverer® AT3 LT™
Cooper® Discoverer® AT3 XLT™

Consumers are eligible to receive up to a \$70 Cooper Tires reward when purchasing a new set of four (4) qualifying tires from the above list.

Please note we are featuring our new **Cooper® Discoverer® EnduraMax™** again and introducing the new **Cooper® Discoverer® Snow Claw™**. In addition, we are combining our popular Cooper® all-season tires and winter tires into one strong consumer promotion.

Key notes about mailed kits this fall:

Since Covid-19, we have noticed a significant increase in consumers submitting their reward online instead of mailing in the form. To further enhance the online experience we are introducing a new Cooper consumer rewards “QR” code with the kits. This will allow consumers to easily scan the QR code with the camera on their smartphone to allow quick and easy access to the Cooper redemption portal, making this more of a hands-free process.

Mailed kits will include a letter, 10”X13” window/wall cling which will include a visible QR code, and one consumer rewards pad (50 forms). You will also receive recommended instructions about how to effectively promote the new QR code and window/wall cling.

New Digital Marketing Tool!

To support you with this promotion, Cooper has a NEW digital marketing portal you can leverage for your digital channels. This platform is sponsored 100% by Cooper Tires and gives you free access to customizable, brand-approved digital marketing content and easy-to-use tools to better connect with your local consumers online and help drive traffic to your store. If you have not yet signed up to use the platform, you can enroll through this link: **CooperTireMarketing.com**.

Here is what will be available:

- Multi-Channel Campaign Assets for: Social, Website Ads, Co-Branded Landing Pages, + Email
- Automation + Scheduling Campaign Tools
- Downloadable Assets in Digital Library

Additional marketing materials available at **www.cooperbrandtools.com**: **Newspaper Ad Artwork, Radio Scripts, Printable Flyer**. Keyword search: **PROMOTION**. Downloadable (PDF) reward forms and terms and conditions are also available. For questions concerning artwork, please email **cooperbrandtools@coopertire.com**.

Thanks for your support of this exciting Cooper consumer promotion. Please contact me with any questions or additional needs.

Adam Zickert
Senior Manager Consumer and Trade Promotions
Cooper Tire

Where to Display Your Cooper Consumer Offer

CLING - Peel and stick to glass at eye level



WALL DÉCOR - Tack or tape to a wall at eye level



FLAT ON YOUR COUNTER

Place facing up toward the consumer where they stand at your counter



AFFIX TO THE BOTTOM OF A TV, OR SHELF, OR ANY FLAT SURFACE



REMEMBER TO REMOVE ON NOVEMBER 10TH, ONCE THE PROMOTION IS OVER!



1. Open Smartphone camera
2. Point at the tire QR code
3. Select link

Introducing a new Cooper consumer rewards "QR" code!

Please show your consumers the new QR code that will allow consumers to easily scan the QR code with the camera on their smartphone to allow quick and easy access to the Cooper redemption portal, making this more of a hands-free process.

GO WITH THE COOPERS.

COOPER TIRES



COOPER TIRES



TAKE ON THE ELEMENTS

MUD, RAIN, ICE, AND SNOW. DRIVE RIGHT THROUGH THE SEASON WITH THIS GREAT DEAL.

GET UP TO A \$70

Cooper Tires Visa® Prepaid Card or Virtual Account when you buy a new set of four qualifying tires.*

10/15-11/9

\$70

DISCOVERER® ENDURAMAX™
DISCOVERER® AT3 4S™
DISCOVERER® AT3 LT™
DISCOVERER® AT3 XLT™

\$50

DISCOVERER® SNOW CLAW™
DISCOVERER® TRUE NORTH™
EVOLUTION WINTER™

QUALIFYING TIRES

GO WITH THE COOPERS.™

Get your reward faster when you apply online.

For more information, go to

[US.COOPERTIRE.COM/PROMOTIONS](https://us.coopertire.com/promotions)

OR CALL 1.833.237.5109



1. Open Smartphone camera
2. Point at the tire QR code
3. Select link

GO TO [US.COOPERTIRE.COM/PROMOTIONS](https://us.coopertire.com/promotions) TO SUBMIT ONLINE OR TO DOWNLOAD AN OFFICIAL MAIL-IN FORM AND FOR OFFICIAL TERMS & CONDITIONS. FORM AND OFFICIAL TERMS & CONDITIONS ALSO AVAILABLE AT POINT OF PURCHASE. AMOUNT OF REWARD IS BASED ON PURCHASES IN THE U.S., THE DISTRICT OF COLUMBIA AND PUERTO RICO, AND WILL BE PROVIDED IN THE FORM OF A COOPER TIRES VISA® PREPAID CARD OR COOPER TIRES VISA VIRTUAL ACCOUNT. VISA PREPAID CARD AND VIRTUAL ACCOUNT IS ISSUED BY METABANK® N.A., MEMBER FDIC, PURSUANT TO A LICENSE FROM VISA U.S.A. INC. CARD CAN BE USED EVERYWHERE VISA DEBIT CARDS ARE ACCEPTED. VIRTUAL ACCOUNT CAN BE USED EVERYWHERE VISA DEBIT CARDS ARE ACCEPTED FOR ONLINE, OR PHONE/MAIL ORDER PURCHASES. NO CASH ACCESS OR RECURRING PAYMENTS. VALID FOR UP TO 6 MONTHS. TERMS AND CONDITIONS APPLY. SEE [HTTPS://MYPREPAIDCENTER.COM/SITE/VISA-PROMO](https://myprepaidcenter.com/site/visa-promo) (FOR CARD) OR [HTTPS://MYPREPAIDCENTER.COM/SITE/VISA-VIRTUAL](https://myprepaidcenter.com/site/visa-virtual) (FOR VIRTUAL ACCOUNT). THE REWARD IS NOT TRANSFERABLE AND IS VALID ONLY FOR THE INDIVIDUAL WHO PURCHASED A SET OF FOUR (4) NEW QUALIFYING TIRES IN A SINGLE TRANSACTION FOR PERSONAL HOUSEHOLD USE. OFFER IS IN EFFECT FOR TIRES PURCHASED FROM OCTOBER 15 2020 TO NOVEMBER 9 2020. REWARD REQUEST MUST BE MADE BY DECEMBER 11 2020 AND RECEIVED BY JANUARY 11 2020. OFFER BASED ON AVAILABILITY OF QUALIFYING NEW TIRES AT TIME OF PURCHASE. QUALIFYING TIRES ARE: COOPER® DISCOVERER® SNOW CLAW™, COOPER® DISCOVERER® TRUE NORTH™, COOPER® EVOLUTION WINTER™, COOPER® DISCOVERER® ENDURAMAX™, COOPER® DISCOVERER® AT3 4S™, COOPER® DISCOVERER® AT3 LT™, COOPER® DISCOVERER® AT3 XLT™.

REWARD AMOUNT DEPENDS ON QUALIFYING TIRES PURCHASED. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

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COOPER TIRES 2020 FALL TIRE PROMOTION

START DATE	END DATE	POSTMARK DATE	PURCHASE REQUIREMENTS										
October 15, 2020	November 9, 2020	December 11, 2020	New set of four (4) qualifying Cooper® tires										
PLEASE SELECT THE TIRES YOU PURCHASED:		PLEASE WRITE IN THE DATE YOU PURCHASED YOUR VALID COOPER® TIRES:											
<input type="checkbox"/> \$50 Cooper® Discoverer® Snow Claw™ <input type="checkbox"/> \$50 Cooper® Discoverer® True North™ <input type="checkbox"/> \$50 Cooper® Evolution Winter™		<input type="checkbox"/> \$70 Cooper® Discoverer® EnduraMax™ <input type="checkbox"/> \$70 Cooper® Discoverer® AT34S™ <input type="checkbox"/> \$70 Cooper® Discoverer® AT3LT™ <input type="checkbox"/> \$70 Cooper® Discoverer® AT3XLT™											
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MM		DD		YYYY									

HOW TO GET YOUR COOPER TIRES REWARD:

- 1 GET YOUR REWARD FASTER! SUBMIT ONLINE:** Go to us.coopertire.com/promotions
Follow the directions to enter in your name, address, purchase details and upload your receipt. Work orders will not be accepted.
- 2 MAIL-IN:**
 - Complete the mail-in form below. This offer is not transferable, so **the name on the mail-in form must match the name on the sales receipt. Work orders will not be accepted. Online order confirmations will not be accepted unless accompanied by a final invoice, receipt, and/or delivery confirmation.**
 - Include the original dated sales receipt showing purchase of qualifying Cooper® tires, dealer, quantity, your name, and purchase price. Circle the tires purchased on the receipt, which must be one (1) set of four (4) of the Cooper® tires listed above. Substitutions are not eligible.
 - Mail this form to the address listed to the right. Please do not use staples when sending your information. Keep copies of all documents for your records. Once your claim is received and approved, you will receive a Cooper Tires Visa® Prepaid Card by mail.

MAIL TO:

Cooper Tires - Fall Promotion
 PO Box 681278
 Schaumburg, IL 60168

MAIL-IN REQUESTS MUST BE POSTMARKED
 BY THE DATE LISTED ABOVE.
 LATE SUBMISSIONS WILL NOT BE ACCEPTED.

REQUIRED INFORMATION: PLEASE PRINT CLEARLY IN CAPITAL LETTERS. See full Terms and Conditions on the reverse side.

NAME: |_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_| ADDRESS: |_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|

CITY: |_|_|_|_|_|_|_|_|_|_|_| STATE: |_|_| ZIP CODE: |_|_|_|_|_| PHONE NUMBER: |_|_|_|_|_|_|_|_|_|_|

TIRE SIZE: |_|_|_|_|_| VEHICLE YEAR: |_|_|_| VEHICLE MODEL: |_|_|_|_|_|_|_|_|_| VEHICLE MAKE: |_|_|_|_|_|_|_|_|_|

EMAIL ADDRESS: |_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|

An email address is required for checking your claim status online and receiving claim status notifications.

Check this box if you would like to receive information about Cooper Tires, special programs, and promotional offers.

FOR ASSISTANCE, PLEASE CONTACT YOUR COOPER TIRE & RUBBER COMPANY REPRESENTATIVE VIA EMAIL AT COOPERPROMOS@360INCENTIVES.COM, OR CALL 1-833-237-5109, OR VISIT [US.COOPERTIRE.COM/PROMOTIONS](https://us.coopertire.com/promotions)

COOPER TIRES OFFICIAL TERMS & CONDITIONS – U.S., THE DISTRICT OF COLUMBIA, AND PUERTO RICO:

1. This offer is open to legal residents of the 50 United States, the District of Columbia, and Puerto Rico making purchases in participating retail stores in those locations. This offer is not transferable and is valid only for the individual who purchased four (4) new qualifying Cooper tires in a single transaction for personal household use. Void where restricted or prohibited by law.
2. Properly submitted and verified claims will be provided with the reward (as described below) in U.S. dollars in the form of either a (i) Cooper Tires Visa® Prepaid Card to be mailed to the address provided on this official form or (ii) Cooper Tires Prepaid Visa Virtual Account* to be emailed to the email address provided on this official form, as selected on the official form. If no selection is indicated or the claim is being submitted by mail or it is a mail-in claim, a Cooper Tire Visa Prepaid Card will be issued. Visa prepaid card and virtual account is issued by MetaBank®, N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc. Card can be used everywhere Visa debit cards are accepted. Virtual account can be used everywhere Visa debit cards are accepted for online, phone/mail purchases. Card or virtual account valid for up to 6 months; unused funds will forfeit after the valid thru date which can be found printed on the card or included with the virtual card. Failure to activate or use your card/virtual account will void the offer and relieve Cooper Tire & Rubber Company (“Sponsor”) of any further obligation. Lost, unused, or unused balances on cards/virtual accounts will not be replaced after the expiration date. The card/virtual account is subject to the terms and conditions placed on it by its issuer. See <https://myprepaidcenter.com/site/visa-promo> (for card) or <https://myprepaidcenter.com/site/visa-virtual> (for virtual account). Sponsor reserves the right to substitute an alternative reward of equal or greater value.
3. This offer is contingent on the purchase of a new set of four (4) qualifying Cooper tires (in a single transaction) from **October 15, 2020 through November 9, 2020. Reward requests must be postmarked or submitted online no later than December 11, 2020 and received no later than January 11, 2021.** Late submissions will not be accepted.
4. Reward Amount: Amount of the reward depends on the qualifying tires purchased and the availability of qualifying new tires at the time of purchase. A \$50 reward is available for the purchase of the following qualifying tires purchased as a set of four (4): Cooper® Discoverer® Snow Claw™, Cooper® Discoverer® True North™, Cooper® Evolution Winter™. A \$70 reward is available for the purchase of the following qualifying tires purchased as a set of four (4): Cooper® Discoverer® EnduraMax™, Cooper® Discoverer® AT3™, Cooper® Discoverer® AT3™, Cooper® Discoverer® AT3™. Substitutions are not eligible.
5. **Limit of one reward per new set of four (4) qualifying tires purchased in a single transaction. Purchases must be for household use, and offer is limited to two claims per person, family, household, e-mail or address.**
6. Requests from groups, organizations or businesses will not be accepted. Offer is not available to the affiliated dealers of Sponsor, their respective owners and employees or immediate family members of such owners or employees. Offer not valid for business or fleet vehicles. Purchaser is responsible for all applicable taxes and other fees. This offer may not be combined with any other offers from Sponsor.
7. Apply for your reward online or via mail. This offer is not transferable, so the name on the application form must match the name on the sales receipt. **Work orders and online order confirmations will not be accepted unless accompanied by a final invoice, receipt, or delivery confirmation.** All sales receipts, regardless of your submission method, must show the qualifying Cooper tires, purchase price, tire size, retailer information, and your name. Circle the tires and size purchased, which must be one set of four (4) of the qualifying Cooper tires. (1) Online: Go to us.coopertire.com/promotions. Follow the directions to enter in your name and address and upload your receipt. This is the name that will appear on your Cooper Tires Visa Prepaid Card or your Cooper Tires Visa Virtual Account. (2) Mail: Complete the mail-in form. Please print clearly in large capital letters. This is the name that will appear on your Visa prepaid card. A Cooper Tires Prepaid Visa Virtual Account is not available for mail-in applications. Mail-in claims will automatically be receiving a Cooper Tires Visa Prepaid Card in the mail. Include the original dated sales receipt. All sales receipts, regardless of your submission method, must show the qualifying Cooper tires, purchase price, tire size, retailer information, and your name. Circle the tires and size purchased, which must be one set of four (4) of the qualifying Cooper tires. Please do not use staples when sending your information. Please mail to: **Cooper Tire “2020 Fall” PO Box 681278, Schaumburg, IL 60168. No reward will be issued for requests that are not properly submitted.**
8. Keep copies of all documents for your records, as well as a record of the date your reward request was submitted. All submitted documents will become the property of Sponsor and will not be returned. Please allow 6 to 8 weeks after Sponsor receives the request for the delivery of your Visa prepaid card or virtual account. If card/virtual account is not received within 8 weeks, contact a Sponsor representative by calling (833) 237-5109. You must notify Sponsor of any claim of non-delivery of your Visa prepaid card or virtual account no later than January 11, 2021. Claims of “lost materials” will not be honored unless accompanied by proof of receipt of materials by Sponsor. If you claim a reward was not delivered or was improperly denied, you will be required to furnish Sponsor with a copy of all materials you submitted for verification.
9. Incomplete requests will delay processing. If any request is submitted but is incomplete, Sponsor’s representative will attempt to notify the sender by mail or email, and you must resubmit the request with all missing information within 10 days of receipt of such notice, together with a copy of the notice.
10. All decisions made by Sponsor (or its authorized representatives) relating to the validity of any submissions are final and binding.
11. U.S. mail fraud statutes prohibit acts devised to defraud or obtain money or property by means of false or fraudulent pretenses if the postal system is involved. This would include, among other things, the use of fictitious or assumed names or addresses in order to receive multiple offers. Tampering with, altering or falsifying purchase information constitutes fraud. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, or unauthorized access to, or any technical failure of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software. Sponsor is not responsible for the security or privacy of information transmitted via computer networks or for breaches of privacy due to interference by third party computer “hackers” or otherwise. Sponsor reserves the right to disqualify any individual who fails to comply with these terms and conditions or who disrupts or otherwise attempts to affect the administration, security, fairness, integrity, or proper conduct of this offer. Sponsor reserves the right to confirm the identity of any reward recipient, including collecting information about the recipient from third parties. Sponsor is not responsible for delayed, postage due, illegible, damaged, mutilated, late, lost, incomplete, stolen or misdirected requests or for typographical or printing errors or other technical problems associated with, or in any materials for, this offer.
12. Sponsor reserves the right, in its sole discretion, to withdraw or amend this offer in any way, or to amend these terms and conditions without prior notice or obligation, in the event of: (i) any error, technical problem, fraud, or any other cause beyond the reasonable control of Sponsor that interferes with the proper conduct of this offer as contemplated by these terms and conditions; and/or (ii) any accident, printing, administrative or other error of any kind.
13. In the event of any discrepancy or inconsistency between these terms and conditions and any statements contained in any reward-related materials, including but not limited to the entry form, or point-of-sale, television, print, or online advertising, these terms and conditions shall prevail, govern, and control.
14. The offer is governed by, and these terms and conditions will be construed and interpreted pursuant to, the laws of the State of Ohio, without regard to conflicts of law rules that may require the application of the laws of another jurisdiction. Furthermore, by entering this offer, you agree that any and all disputes, claims, and causes of action arising out of or connected with this offer, or any rewards, shall be resolved individually, without resort to any form of class action, and exclusively by the state court located in Hancock County, Ohio.
15. If you have questions about this offer, contact Sponsor by calling (833) 237-5109.

* Virtual account only available for online claim submissions.

Cooper Tire 2020 Summer Tire Reward

COOPER TIRES OFFICIAL TERMS & CONDITIONS – U.S., THE DISTRICT OF COLUMBIA, AND PUERTO RICO:

1. This offer is open to legal residents of the 50 United States, the District of Columbia, and Puerto Rico making purchases in participating retail stores in those locations. This offer is not transferable and is valid only for the individual who purchased four (4) new qualifying Cooper tires in a single transaction for personal household use. Void where restricted or prohibited by law.
2. Properly submitted and verified claims will be provided with the reward (as described below) in U.S. dollars in the form of either a (i) Cooper Tires Visa® Prepaid Card to be mailed to the address provided on this official form or (ii) Cooper Tires Prepaid Visa Virtual Account* to be emailed to the email address provided on this official form, as selected on the official form. If no selection is indicated, a Cooper Tire Visa Prepaid Card will be issued. Visa prepaid card and virtual account is issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. Card can be used everywhere Visa debit cards are accepted. Virtual account can be used everywhere Visa debit cards are accepted for online, phone/mail purchases. Card or virtual account valid for up to 6 months; unused funds will forfeit after the valid thru date which can be found printed on the card or included with the virtual card. Failure to activate or use your card/virtual account will void the offer and relieve Cooper Tire & Rubber Company (“Sponsor”) of any further obligation. Lost, unused, or unused balances on cards/virtual accounts will not be replaced after the expiration date. The card/virtual account is subject to the terms and conditions placed on it by its issuer. See <https://myprepaidcenter.com/site/visa-promo> or <https://myprepaidcenter.com/site/visa-virtual>. Sponsor reserves the right to substitute an alternative reward of equal or greater value.
3. This offer is contingent on the purchase of a new set of four (4) qualifying Cooper tires (in a single transaction) from **June 1, 2020 through July 6, 2020. Reward requests must be postmarked or submitted online no later than August 6, 2020 and received no later than September 6, 2020.** Late submissions will not be accepted. Allow 6 to 8 weeks after Sponsor receives the request for delivery of the card/virtual account.
4. Reward Amount: Amount of the reward depends on the qualifying tires purchased and the availability of qualifying new tires at the time of purchase. A \$50 reward is available for the purchase of the following qualifying tires purchased as a set of four (4): Cooper CS5 Grand Touring™, Cooper CS5 Ultra Touring™, Cooper Discoverer SRX™, and Cooper Discoverer SRX LE™. A \$70 reward is available for the following qualifying tires purchased as a set of four (4): Cooper Discoverer AT3 4S™, Cooper Discoverer AT3 LT™, and Cooper Discoverer AT3 LT XLT™. A \$75 reward is available for the following qualifying tires purchased as a set four (4): Cooper Discoverer Enduramax™. Substitutions are not eligible.
5. **Limit of one reward per new set of four (4) qualifying tires purchased in a single transaction. Purchases must be for household use, and offer is limited to two claims per person, family, household, email or address.**
6. Requests from groups, organizations or businesses will not be accepted. Offer is not available to the affiliated dealers of Sponsor, their respective owners and employees or immediate family members of such owners or employees. Offer not valid for business or fleet vehicles. Purchaser is responsible for all applicable taxes and other fees. This offer may not be combined with any other offers from Sponsor.
7. Apply for your reward online or via mail. This offer is not transferable, so the name on the application form must match the name on the sales receipt. **Work orders and online order confirmations will not be accepted unless accompanied by a final invoice or receipt.** (1) Online: Go to www.us.coopertire.com/promotions. Follow the directions to enter in your name and address and upload your receipt. This is the name that will appear on your Cooper Tires Visa Prepaid Card or your Cooper Tires Visa Virtual Account. (2) Mail: Complete the mail-in form. Please print clearly in large capital letters. This is the name that will appear on your Visa prepaid card or your virtual account. Include the original dated sales receipt. All sales receipts, regardless of your submission method, must show the qualifying Cooper tires, purchase price, and tire size. Circle the tires and size purchased, which must be one set of four (4) of the qualifying Cooper tires. Substitutions are not eligible. Please do not use staples when sending your information. Please mail to: **Cooper Tire “Summer 2020” Reward, P.O. Box 9106, Farmington Hills, MI 48333-9106. No reward will be issued for requests that are not properly submitted.**

8. Keep copies of all documents for your records, as well as a record of the date your reward request was submitted. All submitted documents will become the property of Sponsor and will not be returned. Please allow 6 to 8 weeks after Sponsor receives the request for the delivery of your Visa prepaid card or virtual account. If card/virtual account is not received within 8 weeks, contact a Sponsor representative by calling (833) 237-5109. You must notify Sponsor of any claim of non-delivery of your Visa prepaid card or virtual account no later than September 6, 2020. Claims of "lost materials" will not be honored unless accompanied by proof of receipt of materials by Sponsor. If you claim a reward was not delivered or was improperly denied, you will be required to furnish Sponsor with a copy of all materials you submitted for verification.

9. Incomplete requests will delay processing. If any request is submitted but is incomplete, Sponsor's representative will notify the sender by mail or email, and you must resubmit the request with all missing information within 10 days of receipt of such notice, together with a copy of the notice.

10. All decisions made by Sponsor (or its authorized representatives) relating to the validity of any submissions are final and binding.

11. U.S. mail fraud statutes prohibit acts devised to defraud or obtain money or property by means of false or fraudulent pretenses if the postal system is involved. This would include, among other things, the use of fictitious or assumed names or addresses in order to receive multiple offers. Tampering with, altering or falsifying purchase information constitutes fraud. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, or unauthorized access to, or any technical failure of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software. Sponsor is not responsible for the security or privacy of information transmitted via computer networks or for breaches of privacy due to interference by third party computer "hackers" or otherwise. Sponsor reserves the right to disqualify any individual who fails to comply with these terms and conditions or who disrupts or otherwise attempts to affect the administration, security, fairness, integrity, or proper conduct of this offer. Sponsor reserves the right to confirm the identity of any reward recipient, including collecting information about the recipient from third parties. Sponsor is not responsible for delayed, postage due, illegible, damaged, mutilated, late, lost, incomplete, stolen or misdirected requests or for typographical or printing errors or other technical problems associated with, or in any materials for, this offer.

12. Sponsor reserves the right, in its sole discretion, to withdraw or amend this offer in any way, or to amend these terms and conditions without prior notice or obligation, in the event of: (i) any error, technical problem, fraud, or any other cause beyond the reasonable control of Sponsor that interferes with the proper conduct of this offer as contemplated by these terms and conditions; and/or (ii) any accident, printing, administrative or other error of any kind.

13. In the event of any discrepancy or inconsistency between these terms and conditions and any statements contained in any reward-related materials, including but not limited to the entry form, or point-of-sale, television, print, or online advertising, these terms and conditions shall prevail, govern, and control.

14. The offer is governed by, and these terms and conditions will be construed and interpreted pursuant to, the laws of the State of Ohio, without regard to conflicts of law rules that may require the application of the laws of another jurisdiction. Furthermore, by entering this offer, you agree that any and all disputes, claims, and causes of action arising out of or connected with this offer, or any rewards, shall be resolved individually, without resort to any form of class action, and exclusively by the state court located in Hancock County, Ohio.

15. If you have questions about this offer, contact Sponsor by calling (833) 237-5109. * Virtual account only available for online claim submissions.



US COOPER® FALL WINTER PROMOTION

(:50/:10 DEALER TAG)

Mud, rain, ice, and snow. Take on the elements with a great deal from Cooper Tires. From now until November ninth, when you buy four qualifying Cooper® tires, you can claim up to a seventy-dollar Cooper Tires reward.

Drive right through the season with options like the Discoverer® AT3™ family of tires, Discoverer® EnduraMax™, Discoverer® True North™, Evolution Winter™, and our newest winter tire, Discoverer® Snow Claw™.

Move fast and get your Cooper Tires reward when you buy a set of four qualifying Cooper® tires from October fifteenth to November ninth.

Visit U-S-dot-Cooper-Tire-dot-com-slash-promotions for forms, terms, and conditions. Or see your Cooper Tires retailer for your new set of tires today.

(:10 VO DEALER)

Visit [Dealer Name - Dealer address]. Or visit us online at [Dealer URL].

COOPER® FALL WINTER PROMOTION – :30

(:30 VO)

Mud, rain, ice, and snow. Take on the elements with a great deal from Cooper Tires. From now until November ninth, when you buy four qualifying Cooper® tires, you can claim up to a seventy-dollar Cooper Tires reward.

Drive right through the season. Qualifying tires include Discoverer® AT3™ family of tires, Discoverer® EnduraMax™, Discoverer® True North™, and Evolution Winter™. Plus, our newest winter tire, Discoverer® Snow Claw™.

Visit U-S-dot-Cooper-Tire-dot-com-slash-promotions for forms, terms, and conditions. Or see your Cooper Tires retailer for your new set of tires today.

COOPER® FALL WINTER PROMOTION – :25/:05

(:25/:05 DEALER TAG)

Mud, rain, ice, and snow. Take on the elements with Cooper Tires. Now until November ninth, when you buy four qualifying Cooper® tires, you can claim up to a seventy-dollar Cooper Tires reward.

Qualifying tires include Discoverer® AT3™ family of tires, Discoverer® EnduraMax™ Plus, Discoverer® True North™, Evolution Winter™, and our newest winter tire, Discoverer® Snow Claw™.

Visit U-S-dot-Cooper-Tire-dot-com-slash-promotions for forms, terms, and conditions. Or see your Cooper Tires retailer for your new set of tires today.

(:05 VO DEALER)

Visit [Dealer Name] at [Dealer address].



**COOPER
TIRES**



**TAKE ON THE
ELEMENTS**

MUD, RAIN, ICE, AND SNOW. DRIVE RIGHT THROUGH THE SEASON WITH THIS GREAT DEAL.

**GET UP TO A
\$70**

Cooper Tires Visa® Prepaid
Card or Virtual Account
when you buy a new set of
four qualifying tires.*

10/15-11/9

**GO WITH THE
COOPERS:**

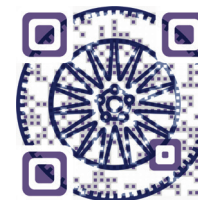
QUALIFYING TIRES*

\$70

DISCOVERER® ENDURAMAX™
DISCOVERER® AT3 4S™
DISCOVERER® AT3 LT™
DISCOVERER® AT3 XLT™

\$50

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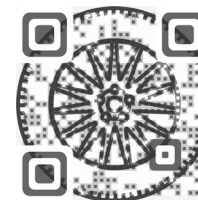
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